

Sai Prasad Media is a fast growing company venturing into several vibrant paths of media. The Print Division publishes a Hindi weekly called 'Humvatan'. The Electronic Division runs India's first Hi-Definition Hindi News Channel, 'News Express'. The Head Honchos of SPGC include: Balasaheb Bhapkar - Chairman Cum Managing Director; S. L. Shrivastav - Group- CEO; Sanjay Roy - Group-Sr.Vice President; Shashank Bhapkar – Director..

Talking about their ambitious foray, Balasaheb Bhapkar - Chairman Cum Managing Director, says, "Never test the ground before taking your next step; only he who keeps his eye fixed on the far horizon will find his right road. With this belief, the Sai Prasad Group of Companies has venture into films. Our company, which is committed to the values like diligence, honesty, persistence and smart work, has chosen two wonderful intense actors Anupam Kher and Sachin Khedekar for the film foray. I am sure the film will be a big hit."

S. L. Shrivastav - Group- CEO, says, "Today the Sai Prasad Group comprises 6 companies each having different objectives and dimensions and many more to come in due course of time. Thus we are certainly leading to emerge as a global conglomerate. Our films will have a social message and will reflect the socio-economic growth of our societies & surroundings too, with an objective of upliftment of mankind in the true sense of, ' Sarve Bhavantu Sukhinah, Sarve Santu Niramaya.'"

Sai Prasad Media Pvt Ltd is incorporated under the Companies Act, 1956 with an objective of establishing T.V. channels for news, entertainment and to carry out businesses of exhibiting and distributing television films, television programs, video films & other allied activities to promote and share relevant information and entertainment to the society at large. This is an additional venture in the media and entertainment sector to provide latest updates in the national and global arena pertaining to news, businesses, entertainment and other informative contents. The organization encourages out-of-the-box thinking and we offer an environment where initiatives by employees are encouraged. We also have a reward based structure and offer ample opportunities for training and development of the employees for effective performances in the concerned domain of businesses.

The journey of Sai Prasad Group began in 2001 with the establishment of Sai Prasad Foods Ltd on 15th October'2002. Today Sai Prasad Group stands as one of the rapidly expanding organizations in the field of foods & beverage industry, agricultural products, petroleum, real estates, infrastructure, constructions, green energy, education and media entertainment. The Sai Prasad Group Comprises of: Sai Prasad Foods, Sai Prasad Properties, Sai Prasad Finance, Sai Prasad Infra & Constro, Sai Prasad Energy and Sai Prasad Media.

Currently SPGC is located in more than 100 cities, with 131 branches staffed by 1500 employees, 6 lakh advisors serving more than 11 lakh customers and associates. The ultimate goal of Sai Prasad Group of Companies is to provide "Customer Satisfaction & Customer Delight" with diligence, sincerity and commitment which is based on principle of joint participation and expectations of the customers. Established in 2002 this group is incessantly engrossed and committed to find and stride over the newer definitions of just one value.....the value of 'Customer's Satisfaction'.

